

Wangki Yupurnanupurru Radio 936 AM

Our Vision by 2020 we will be on Aboriginal community radio station which is dynamic, connected to community and culture and use multimedia.

2020

- We Broadcast Consistently
- We work with young people and schools
- Our staff is increasing and stabilizing
- We have great studio facilities
- We continue to develop our multimedia presence
- We investigate alternative delivery for our service to township

OUR VALUES

- We are connected to culture and community
- We are community driven and reflect community life
- We are trusted source of information
- We are ethical and professional
- We are current

2024

- We broadcast consistently with majority local content
- Our content reflects daily life in community
- We are youth focused and young people are engaged with us
- We regularly share content across our multimedia
- We provide our services to people living in the valley
- People in the valley enjoy working, volunteering and being on our board

- We provide services via our network to large Valley communities

OUR KEY PRIORITIES

HOW WE ARE DOING

<p>1. Youth and young people</p> <p>1.1 Increase partnership with schools in the Fitzroy Valley</p> <p>1.2 Support young people to develop digital literacy and key life skills by engaging with community radio</p> <p>1.3 Actively encouraging youth culture and ideas</p> <p>1.4 Encouraging young people to be creators of new media</p>	<p>Youth and Young People</p> <ul style="list-style-type: none"> - Of school shows & school content - Of youth media workshops held - Of youth generated ideas implemented - Of content created by young people 				
<p>2. GROWING OUR CONTENT</p> <p>2.1 Develop into multimedia platform environment</p> <p>2.2 Develop content that is a true reflection of community interests</p> <p>2.3 Maintain and strengthen culture and language through content</p> <p>2.4 Increase community engagement</p>	<p>Growing our content</p> <ul style="list-style-type: none"> - Of regular online updates (website & social media) - Multi-platform includes online streaming, podcast, Vodcast, Website, social media, YouTube & special content archived online for listeners to access - Of outdoor broadcast held from Fitzroy Valley communities 				

	<ul style="list-style-type: none"> - Of content about local community life/local stories - Of content supporting local culture and language - Of community vents supported/implemented 				
<p>3. LOOKING AFTER OUR PEOPLE & INFRASTRUCTURE</p> <p>3.1 Improve pathways to create quality local content including through training</p> <p>3.2 Maintain and monitor facilities and infrastructure</p> <p>3.3 Staying up to date with changing face of radio</p> <p>3.4 Increasing the involvement of Wangki radio participants from diverse backgrounds</p>	<p>Looking after our people & infrastructure</p> <ul style="list-style-type: none"> - Of regular infrastructure checks - Of transmission outages decreases - Of regular professional development/training for staff & volunteers - Positive feedback that Wangki is a safe and inclusive space for staff and volunteers 				
<p>4. STRENGTHENING WANGKI</p> <p>4.1 Implementing and maintaining policies and procedures.</p> <p>4.2 Ensuring regular Board meetings</p> <p>4.3 Meeting our legal responsibilities</p> <p>4.4 Strengthening and/or increasing partnership/national media outlets</p>	<p>Strengthening Wangki</p> <ul style="list-style-type: none"> - Policies and procedures manual maintained and updated annually - Of board meetings - Proportion (%) of all legal and compliance obligations fully met 				

